CLIENT:

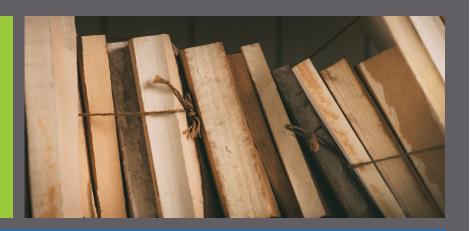
**Community Foundation** for Southeast Michigan

INDUSTRY:

Nonprofit Foundation

PROJECT:

25th Anniversary





## **OBJECTIVES**

- · Capture the history of the Community Foundation and demonstrate its commitment to the quality of life in Southeast Michigan.
- Establish a system to archive the records of the Foundation's first 25 years, as well as future records.

## SOLUTIONS

- Videotaped oral histories from the 20+ founding members of the Community Foundation.
- · Researched and wrote a historical text of the Foundation for use in internal and external communications.
- · Researched and managed the implementation of a practical, sustainable storage and retrieval system for the Foundation's archives.

## **RESULTS**

- · A historical collection of 20+ video interviews with historical luminaries of the Southeast Michigan region.
- A permanent collection of archives in an easily retrievable format.
- A historical record of the first 25 years of the Community Foundation.