

**CLIENT:**

Community Foundation  
for Southeast Michigan

**INDUSTRY:**

Nonprofit Foundation

**PROJECT:**

25th Anniversary



## CASE STUDIES

**The Anniversary Company**  
CELEBRATING BUSINESS MILESTONES

**OBJECTIVES**

- Capture the history of the Community Foundation and demonstrate its commitment to the quality of life in Southeast Michigan.
- Establish a system to archive the records of the Foundation's first 25 years, as well as future records.

**SOLUTIONS**

- Videotaped oral histories from the 20+ founding members of the Community Foundation.
- Researched and wrote a historical text of the Foundation for use in internal and external communications.
- Researched and managed the implementation of a practical, sustainable storage and retrieval system for the Foundation's archives.

**RESULTS**

- A historical collection of 20+ video interviews with historical luminaries of the Southeast Michigan region.
- A permanent collection of archives in an easily retrievable format.
- A historical record of the first 25 years of the Community Foundation.